

# NewBioRes

MARKETING AND EDUCATION  
IN THE NEW BIOLOGY

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## New Biology Resources, LLC

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## NEW BIOLOGY RESOURCES, LLC

Since 2008, New Biology Resources has been providing highly effective contract services in sales, marketing, technical writing, and related areas to organizations such as:

- AMS Biotechnology Corporation
- US Centers for Disease Control
- PathCentral Diagnostics
- Ascend Genomics
- Hematogenix Laboratory Services
- Multiple hospitals, medical centers, and biotechnology companies

## PROFESSIONAL HISTORY

Dr. Whipple's prior experience includes:

- Commercial sales and marketing:  
*Wang Laboratories, Inc.*
- Research bench scientist positions:  
*Harvard Medical School*  
*Tufts University Medical School*
- Academic research/teaching positions:  
*California State University*  
*Mount Holyoke College*

## EDUCATION

Ph.D., Molecular Biology, Tufts University Medical School, Boston, MA, 1991

## SERVICES/CAPABILITIES

New Biology Resources is a versatile high level sales and marketing service firm with outstanding technical resources.

- Direct sales targeted to high-level customers in bioscience and biomedicine
- Sales and marketing brochure development
- Web content development services
- Technical writing and technical customer support
- Special focus on biotechnology, medical sales, and medical diagnostics
- Professional customer-facing representation
- Market analysis and development
- Technology transfer services
- Physician education

Complete details are available online at: [NewBioRes.com](http://NewBioRes.com)

Dr. Whipple's CV is available at: [NewBioRes.com/info](http://NewBioRes.com/info)

